

## advertising rates per edition

Size	Width x Height	1 Edition	Full Year Block
1/8	62mm x 43.5mm	£63.00	£61.00 pe
1/4	62mm x 91mm	£98.00	£95.00 pe
1/2	128mm x 91mm	£165.00	£162.00 pe
Full	128mm x 186mm	£285.00	£278.00 pe

ALL PRICES ARE SUBJECT TO VAT

### SPECIAL POSITIONS: 20% PREMIUM

INSIDE FRONT, PAGE 3, PAGE 5, BACK, INSIDE BACK AND CENTRE DOUBLE PAGE SPREAD.

## monthly advertising deadlines

Month	Advertising Deadline	Delivery From
December 2015	11th November 2015	23rd November 2015
March 2016	17th February 2016	29th February 2015
June 2016	18th May 2016	30th May 2016
September 2016	17th August 2016	29th August 2016
December 2015	9th November 2016	21st November 2016

## accounts

Wine & Dine Yorkshire invoices will be sent out via CreateTVT once an advertising space is booked and the advert has been ok'd for print. We do require pre-payment before printing, failure to do so may result in your advert been removed from the publication.

To advertise, please contact our sales team on **07701 359851** or **07725 223695**  
Alternatively, email us at: [sales@wineanddineyorkshire.co.uk](mailto:sales@wineanddineyorkshire.co.uk) or [sales@createtvt.co.uk](mailto:sales@createtvt.co.uk)



Brought to you and designed by CreateTVT - Graphic Design, Print & Distribution

# media pack

DECEMBER 2015

**WHAT'S INSIDE**

**I ATE AT...**  
Customers have their say about their experience.

**GAME ON!**  
Looking for that classy place to watch the footy - well we've found some.

**PLANET CAKES & PASTRIES**  
Find out the places to be for your afternoon tea.

Delivered into 48,482 HOMES AND BUSINESSES

ALSO INSIDE: EVENTS AND FESTIVAL LISTINGS NEAR YOU!

DELIVERED INTO

**48,482**  
households  
and businesses

### SPECIAL FEATURES INSIDE EACH EDITION!

**I ATE AT...**  
Customers have their say about their experience.

**OUR RECOMMENDATIONS**  
The places you've just got to visit.

**WHAT'S HOT AND  
WHAT'S NOT**  
Make sure you're seen in all the RIGHT places!

**Plus competitions,  
events, offers, discounts  
and much, much more.**

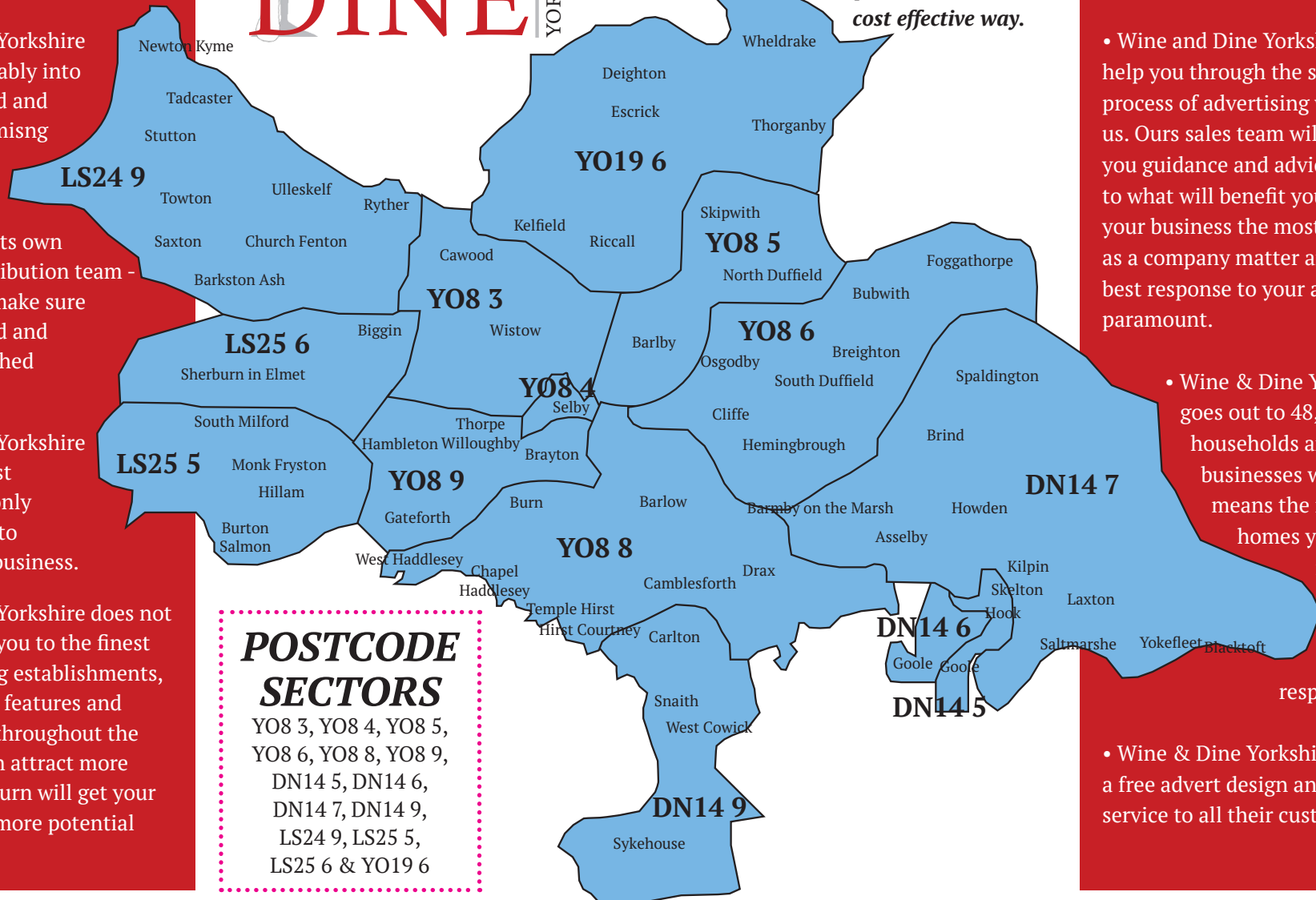
*here is why you should choose us.....*

- Wine & Dine Yorkshire is delivered reliably into every household and business maximising your exposure.
- Wine & Dine Yorkshire uses its own uniformed distribution team - CreateTVT, to make sure every household and business is reached every month.
- Wine & Dine Yorkshire is extremely cost effective from only £4.70 per week to advertise your business.
- Wine & Dine Yorkshire does not only introduce you to the finest Yorkshire dining establishments, we have special features and events listings throughout the magazine which attract more readers and in turn will get your advert seen by more potential customers.

welcome to



Your quarterly A5 food and drink guide in North and East Yorkshire will ensure your business is seen. We cover every household and business in the areas shown, generating maximum response in the most cost effective way.



**POSTCODE SECTORS**

YO8 3, YO8 4, YO8 5,  
YO8 6, YO8 8, YO8 9,  
DN14 5, DN14 6,  
DN14 7, DN14 9,  
LS24 9, LS25 5,  
LS25 6 & YO19 6

*here is why you should choose us.....*

- Wine and Dine Yorkshire will help you through the simple process of advertising with us. Ours sales team will offer you guidance and advice as to what will benefit you and your business the most. You as a company matter and the best response to your advert is paramount.
- Wine & Dine Yorkshire goes out to 48,482 households and businesses which means the more homes your advert is seen in the higher the response rate.
- Wine & Dine Yorkshire offers a free advert design and proof service to all their customers.